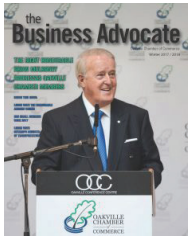


the Business Advocate

Advertising Rate Card 2018-2019

Oakville Chamber of Commerce



Advertise in Oakville's leading complimentary business magazine, published four times a year by the Oakville Chamber of Commerce and reaching over 1,500 local business professionals, political leaders, and government officials.

Each issue features business profiles, Chamber events, how-to business articles, government relations issues, and more. The Business Advocate provides engaging content for the Oakville business community. Expand your brand's awareness through this targeted readership.

Issue Dates: Fall (October 2018), Winter (January 2019), Spring (April 2019), Summer (June 2019)

| Advertising Size | Member Rate plus HST (#R107790586) |
|-----------------------|--|
| INSIDE FRONT COVER | \$6,500 for 4 issues |
| INSIDE BACK COVER | \$6,200 for 4 issues |
| OUTSIDE BACK COVER | \$6,800 for 4 issues, \$1,200 per issue if available |
| CENTRE SPREAD | \$10,000 for 4 issues |
| FULL PAGE | \$1,000 per issue |
| 1/2 PAGE | \$750 per issue |
| 1/4 PAGE | \$550 per issue |
| 1/8 PAGE | \$400 per issue |
| MARKETPLACE | \$1,500 for 4 issues, \$300 per issue |
| FLYERS - 1,500 needed | \$325 per issue |

All ad artwork is full process colour. Specs provided upon booking.

Issue(s) Date _____ Cost _____

Company/Contact Name _____

Address _____

Phone _____ Mobile _____ Email _____

Payment Method VISA AMEX Mastercard Cheque Invoice Amount _____

Card Number _____ Expiry _____

Cardholder's Name _____ Signature _____

Accounts due and payable within 30 days of invoice. You will be invoiced upon publication. The undersigned has the authority to enter in this agreement on behalf of the subject organization/company, and authorize Oakville Chamber of Commerce to invoice the advertiser for payment according to the above terms. The undersigned hereby acknowledges receipt of a copy of this contract.

Date: _____ Authorized Signature _____