

THE BUSINESS ADVOCATE

News from the
Oakville Chamber



Expand your reach within the Oakville Business Community!



The Business Advocate Online is a weekly e-newsletter delivered to 1700+ individual contacts, comprised of Oakville Chamber members, community leaders, elected officials, and business people in Halton Region.



Advertising Rates

Prices reflect one format per ad.

STANDARD

\$115(+HST) per ad

\$400(+HST) for 4 ads

NOT-FOR-PROFIT

\$100(+HST) per ad

\$350(+HST) for 4 ads



Advertisement Formats



BANNER AD

- Width: 728 px
- Height: 90 px
- Accepted formats: JPG or PNG
- Image will be hyperlinked to webpage of your choice



BOX AD

- Width: 336 px
- Height: 200 px
- Accepted formats: JPG or PNG
- Image will be hyperlinked to webpage of your choice



TEXT-ONLY AD

- 5 - 7 sentences + title
- Includes a "Learn More" button – hyperlinked to webpage of your choice



Please send newsletter advertising requests to info@oakvillechamber.com, including the requested dates of publication (newsletters are published each Monday).