



# the Business Advocate Online

## Advertising Rate Card 2021

### Expand Your Reach within the Oakville Business Community

*The Business Advocate Online* is an e-mail newsletter delivered every Monday (or Tuesday if there is a holiday) to 2,000 business contacts. It includes the latest news from the Chamber, government announcements, upcoming events, welcomes new members, and member news.

**Rates (plus HST):** \$75 per issue; \$250 for 4 issues; \$480 for 8 issues

**Specs:** Two ad sizes available.

#### Leaderboard Ad:

- Width: 728 pixels
- Height: 90 pixels
- Colour mode: RGB (web)
- Accepted formats: JPEG, PNG

#### Medium Rectangle Ad

- Width: 336 pixels
- Height: 200 pixels
- Colour mode: RGB (web)
- Accepted formats: JPEG, PNG

Dates Requested \_\_\_\_\_

Company/Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Method: Invoice      Cheque      E-Transfer to info@oakvillechamber.com  
Credit Card      Amount \_\_\_\_\_

Card Number \_\_\_\_\_ Expiry \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Accounts due and payable within 30 days of invoice. You will be invoiced upon publication. The undersigned has the authority to enter in this agreement on behalf of the subject organization/company, and authorize Oakville Chamber of Commerce to invoice the advertiser for payment according to the above terms. The undersigned hereby acknowledges receipt of a copy of this contract.

Date: \_\_\_\_\_ Authorized Signature \_\_\_\_\_