

the Business Advocate



Advertising Rate Card 2019-2020

Oakville Chamber of Commerce



Advertise in Oakville's leading complimentary business magazine, published four times a year by the Oakville Chamber of Commerce and reaching over 1,000 local business professionals, political leaders, and government officials.

Each issue features business profiles, Chamber events, how-to business articles, government relations issues, and more. The Business Advocate provides engaging content for the Oakville business community. Expand your brand's awareness through this targeted readership.

Issue Dates: Summer (August 2019), Fall (November 2019), Winter (February 2020), Spring (April 2020)

Advertising Size	Member Rate plus HST (#R107790586)
INSIDE FRONT COVER	\$6,500 for 4 issues
INSIDE BACK COVER	\$6,200 for 4 issues
OUTSIDE BACK COVER	\$6,800 for 4 issues, \$1,200 per issue if available
CENTRE SPREAD	\$10,000 for 4 issues
FULL PAGE	\$1,000 per issue
1/2 PAGE	\$750 per issue
1/4 PAGE	\$550 per issue
1/8 PAGE	\$400 per issue
MARKETPLACE	\$1,000 for 4 issues, \$300 per issue
FLYERS - 1,500 needed	\$325 per issue

All ad artwork is full process colour. Specs provided upon booking.

Issue(s) Date _____ Cost _____

Company/Contact Name _____

Address _____

Phone _____ Mobile _____ Email _____

Payment Method VISA AMEX Mastercard Cheque Invoice Amount _____

Card Number _____ Expiry _____

Cardholder's Name _____ Signature _____

Accounts due and payable within 30 days of invoice. You will be invoiced upon publication. The undersigned has the authority to enter in this agreement on behalf of the subject organization/company, and authorize Oakville Chamber of Commerce to invoice the advertiser for payment according to the above terms. The undersigned hereby acknowledges receipt of a copy of this contract.

Date: _____ Authorized Signature _____

For more information contact Kristen Curry, Communications Manager, at kristen@oakvillechamber.com or 905-845-6613 x 209
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