

the Business Advocate



Advertising Rate Card 2015-2016

Oakville Chamber of Commerce



Advertise in Oakville's leading complimentary business magazine, published six times a year by the Oakville Chamber of Commerce and reaching over 1500 local business professionals, political leaders, and government officials.

Each issue features business profiles, Chamber events, how-to business articles, government relations issues, and more. The newly redesigned Business Advocate provides engaging content for the Oakville business community. Expand your brand's awareness through this targeted readership.

Issue Dates:

September/October, November/December, January/February, March/April, May, and Summer

Advertising Size	Member Rate plus HST (#R107790586)
INSIDE FRONT COVER	\$5500 for 6 issues
INSIDE BACK COVER	\$4600 for 6 issues
OUTSIDE BACK COVER	\$5775 for 6 issues, \$1200 per issue if available
CENTRE SPREAD	\$10,000 for 6 issues
FULL PAGE	\$1000 per issue
1/2 PAGE	\$750 per issue
1/4 PAGE	\$550 per issue
1/8 PAGE	\$400 per issue
PROFESSIONAL DIRECTORY	\$1500 for 6 issues, \$300 per issue
FLYERS - 1500 needed	\$325 per issue

All ad artwork is full process colour. Specs provided upon booking.

Issue(s) Date _____ Cost _____

Company/Contact Name _____

Address _____

Phone _____ Fax _____ Email _____

Payment Method VISA AMEX Mastercard Cheque Invoice Amount _____

Card Number _____ Expiry _____

Cardholder's Name _____ Signature _____

Accounts due and payable within 30 days of invoice. You will be invoiced upon publication. The undersigned has the authority to enter in this agreement on behalf of the subject organization/company, and authorize Oakville Chamber of Commerce to invoice the advertiser for payment according to the above terms. The undersigned hereby acknowledges receipt of a copy of this contract.

Date: _____ Authorized Signature _____